

CONSTRUCTION CONTRACTOR MAGAZINE

2026 RATE CARD



ADDITIONAL SERVICES

Photography, Ad Design, Reprints, Digital Rights

4-COLOR AD RATES

Full Page	\$895
Half Page (Horizontal Only)	\$695

PREMIUM PLACEMENTS

Back Cover	\$1195
Inside Front Cover	\$1095
Inside Back Cover	\$995

SPONSORED CONTENT

Cover Feature	4p	\$2,495
Special Feature	2p	\$1,495
Professional Profile	1p	\$1,295
Columns	1p	\$995

Pricing Available Upon Request

CIRCULATION / READERSHIP

Construction Contractor publishes quarterly and has a target audience of construction executives and key commercial construction decision-makers in the central New York area.

ABOUT CONSTRUCTION CONTRACTOR

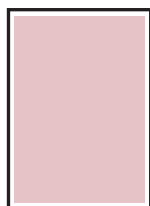
Construction Contractor Magazine is the publication of the Syracuse Builders Exchange. It is the premier local market, business-to-business, custom publication for commercial construction decision-makers in the Central New York area. Construction Contractor will provide strategically focused, locally relevant, and deeply engaging content to its target audience. Construction Contractor seeks to provide its readers with business profiles, informative & educational articles, and up to date news as it relates to the central New York construction industry.

CUSTOM PUBLISHING

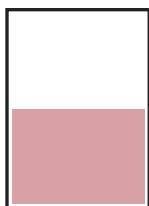
Custom publishing is a form of marketing that involves an editorial product. The content of that editorial supports the marketing and communication objectives of the underwriter. Custom publishing is one of the fastest growing forms of marketing and is one of the most significant growth sectors of publishing today. It is a preferred method for more sophisticated marketers to reach a desired and defined target audience.

Custom publishing differs from advertorial in that the content is not a one-sided, ad-based message. Rather, a sponsored article that delivers the unique opportunity to deliver a relevant, engaging message to executives in a manner that will deliver credible information to the reader and accountability to your marketing investment.

AD SPACING & DIMENSIONS:



Full Page
8.375"x11"
(W X H)



1/2 Page
8.375"x5.375"
Horizontal
(W X H)

Files Accepted:

- 300 dpi or better
- CMYK
- PDF, TIFF, EPS, PSD, JPEG file format.

FOR MORE INFORMATION CONTACT

Michael T. Brigandi

Co-Publisher

Cell: 315.415.9364

Mike@CNYPublications.com

Richard K. Keene

Co-Publisher

Primary: 315.446.8331

Cell: 315.560.0849

rkeene99@gmail.com

CNY PUBLICATIONS