CONSTRUCTION CONTRACTOR MAGAZINE

2027 RATE CARD

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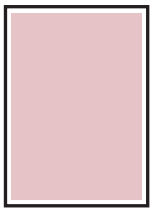
CIRCULATION / READERSHIP

Construction Contractor publishes quarterly and has a target audience of construction executives and key commercial construction decision-makers in the central New York area.

ABOUT CONSTRUCTION CONTRACTOR

Construction Contractor Magazine is the publication of the Syracuse Builders Exchange. It is the premier local market, business-to-business, custom publication for commercial construction decision-makers in the Central New York area. Construction Contractor will provide strategically focused, locally relevant, and deeply engaging content to its target audience. Construction Contractor seeks to provide its readers with business profiles, informative & educational articles, and up to date news as it relates to the central New York construction industry.

AD SPACING & DIMENSIONS:



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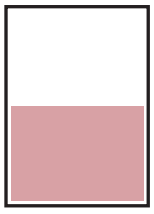

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- 300 dpi or better
- *CMYK*
- PDF, TIFF, EPS, PSD, JPEG file format.

CUSTOM PUBLISHING

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Custom publishing differs from advertorial in that the content is not a one-sided, ad-based message. Rather, a sponsored article that delivers the unique opportunity to deliver a relevant, engaging message to executives in a manner that will deliver credible information to the reader and accountability to your marketing investment.

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